

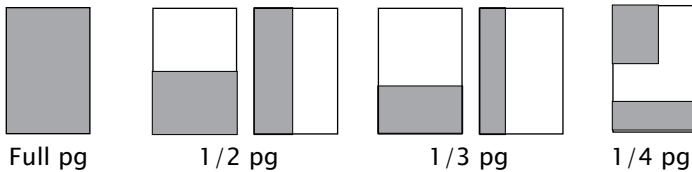
# 2019 MEDIA KIT



## The Canadian Home Inspector Magazine

### 2019 MAGAZINE ADVERTISING RATES & SPECIFICATIONS (EFFECTIVE JANUARY 1, 2019)

#### Ad Size & Orientation



#### Full Colour

Size	Dimensions	1 issue Full Colour	2 issues Full Colour
Full Page	19 x 25.4 cm	\$ 740	\$ 665
1/2 Page	19 x 12.4 cm	\$ 460	\$ 415
	8 x 25.4 cm	\$ 460	\$ 415
1/3 Page	6 x 25.4 cm	\$ 350	\$ 315
	19 x 8.4 cm	\$ 350	\$ 315
1/4 Page	19 x 6.25 cm	\$ 295	\$ 265
	4.75 x 25.4 cm	\$ 295	\$ 265
	9.5 x 12.7 cm	\$ 295	\$ 265
2 page Centre Spread A	38 x 25.4 cm	\$1265	\$ 1140
4 page Centre Spread B	76 x 25.4 cm	\$2015	\$1815

#### RESERVE YOUR AD SPACE TODAY!

Send the CHI Magazine insertion order by email to [sharry@cahpi.ca](mailto:sharry@cahpi.ca). Download your insertion order form at [www.cahpi.ca](http://www.cahpi.ca) - CHI Magazine. For additional information contact Sharry Featherston, Publisher at CAHPI National, PO Box 76065, Ottawa, ON, K2W 0E1  
 Phone: 1-888-748-2244 • Email: [sharry@cahpi.ca](mailto:sharry@cahpi.ca)

#### PREMIUM POSITIONS

Inside front cover, inside back cover, back cover and center spread -- will be rotated among advertisers, with previous advertisers given preferred consideration. (2019 rates for Premium Positions add 7% and guaranteed position other than premium position add 5%).

PRICING: 2 issue rate must be prepaid in full for the year in March 2019.

#### AD SPECIFICATIONS

Files are preferred in high resolution (300 dpi) PDF format including hyperlink. File name shall include your company name, issue and year. Our art department will be pleased to create copy for you for a nominal fee. All sizes are approximate.

#### ADVERTISING SUBMISSION DEADLINES FOR NEXT TWO ISSUES:

Spring.19 Deadline: Feb 11 Published: Mar 31 • Fall.19 Deadline: Sept 27 Published Nov 29

#### DISTRIBUTION:

PDF link to each issue in The CAHPI Inspector Newsbrief, all issues are available in the CHI magazine archive on the CAHPI member dashboard.